

Deep Fryer Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Electric Deep Fryer, and Gas Deep Fryer), By Capacity (Less than 2L, 2L-5L, More than 5L), By End User (Residential and Commercial), By Distribution Channel (Online and Offline), By Region & Competition, 2021-2031F

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Abstracts

The Global Deep Fryer Market is projected to expand from USD 593.16 Million in 2025 to USD 755.31 Million by 2031, reflecting a compound annual growth rate (CAGR) of 4.11%. Deep fryers, which are specialized appliances designed to submerge food in hot oil for a specific texture and flavor, are seeing demand driven largely by the growth of the commercial foodservice sector, especially within quick-service restaurants and fast-food chains necessitating high-volume cooking. Rising disposable incomes and the continued popularity of fried foods further support market activity across both residential and commercial sectors. According to the National Restaurant Association, foodservice industry sales were expected to hit \$1.5 trillion in 2025, underscoring the significant economic scale fueling equipment procurement.

However, the market faces a notable hurdle due to increasing consumer health awareness and the association between excessive fried food consumption and chronic lifestyle diseases. This shift in dietary preferences is causing hesitation among health-conscious groups, which may restrict the long-term adoption of traditional oil-based frying equipment. Consequently, the correlation between deep-frying and health concerns remains a critical factor that could dampen the demand trajectory despite the industry's projected growth.

Market Driver

The aggressive expansion of quick-service restaurants (QSRs) and fast-food chains serves as a primary driver for the Global Deep Fryer Market, generating consistent demand for heavy-duty commercial frying equipment. As foodservice operators increase their physical footprints to capture market share, the necessity for reliable, high-capacity deep fryers to prepare core items like french fries and fried chicken becomes critical. This trend is highlighted by McDonald's Corporation's '2024 Annual Report' from April 2025, which noted the opening of over 2,100 new restaurants globally in 2024, illustrating the massive scale of infrastructure development that requires industrial frying systems.

Simultaneously, the market is significantly influenced by the growing popularity of air fryers and low-oil cooking alternatives, driving sales and innovation particularly in the residential segment. Health-conscious consumers are increasingly choosing appliances that mimic fried textures with less oil, prompting manufacturers to pivot towards these technologies. According to Groupe SEB's '2024 Full-Year Results' in February 2025, the company's Consumer business realized 6% organic growth largely due to robust sales of oil-less fryers. Additionally, The Middleby Corporation reported net sales of \$1.014 billion for the fourth quarter of 2024 in February 2025, reinforcing the enduring financial strength of the commercial foodservice machinery sector.

Market Challenge

The growth of the Global Deep Fryer Market is substantially hindered by heightened consumer health awareness and the strong link between high consumption of fried foods and chronic lifestyle diseases. As public understanding of nutrition increasingly influences purchasing decisions, individuals are scrutinizing food preparation methods, often identifying deep-frying as a major contributor to cardiovascular issues and high caloric intake. This distinct shift in sentiment is reducing the frequency of fried food consumption, leading to a deceleration in demand for traditional oil-based frying equipment across both commercial and residential sectors.

This trend creates a barrier to market expansion by compelling foodservice operators to diversify menus with non-fried options and encouraging home cooks to replace deep fryers with appliances perceived as healthier. The impact of this behavioral shift is significant; according to the International Food Information Council, in 2024, 58% of consumers actively trying to limit saturated fat intake reported doing so by specifically avoiding or limiting fried foods. Such data indicates a direct contraction in the potential

user base, thereby restricting the volume of equipment procurement required to support fried menu items.

Market Trends

The adoption of programmable and automated frying cycles is increasingly defining the market as foodservice operators focus on labor efficiency to manage workforce constraints. These advanced systems provide precise temperature and timing controls to automate cooking, ensuring consistent product quality while reducing the need for constant manual oversight. This operational shift is generating measurable financial benefits; according to Yum! Brands' '2024 Annual Report' released in May 2025, the company's focus on labor productivity initiatives resulted in a 150-basis-point margin improvement year-over-year, demonstrating the profitability incentives behind the wider adoption of automated kitchen technologies.

Concurrently, the widespread implementation of automated oil filtration systems has become a critical response to rising operational expenses. By integrating sophisticated filtration mechanisms into deep fryers, manufacturers allow operators to significantly extend the life of cooking oil, reducing both waste and the frequency of costly replacements. This technology is essential for cost control in a volatile market; according to the National Restaurant Association's 'State of the Restaurant Industry 2025' report from February 2025, 95% of operators identified rising food costs as a primary challenge, underscoring the urgent demand for appliances that maximize ingredient efficiency.

Key Market Players

Ali Group SRL

Breville Group

De'Longhi S.p.A.

Electrolux AB

Eware Appliances

Groupe SEB

Hamilton Beach Brands Holding Company

Henny Penny

National Presto Industries Inc.

Welbilt Inc.

Report Scope

In this report, the Global Deep Fryer Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Deep Fryer Market, By Type

Electric Deep Fryer

Gas Deep Fryer

Deep Fryer Market, By Capacity

Less than 2L

2L-5L

More than 5L

Deep Fryer Market, By End User

Residential

Commercial

Deep Fryer Market, By Distribution Channel

Online

Offline

Deep Fryer Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Deep Fryer Market.

Available Customizations:

Global Deep Fryer Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. GLOBAL DEEP FRYER MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type (Electric Deep Fryer, Gas Deep Fryer)
 - 5.2.2. By Capacity (Less than 2L, 2L-5L, More than 5L)
 - 5.2.3. By End User (Residential, Commercial)
 - 5.2.4. By Distribution Channel (Online, Offline)

- 5.2.5. By Region
- 5.2.6. By Company (2025)
- 5.3. Market Map

6. NORTH AMERICA DEEP FRYER MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Type
 - 6.2.2. By Capacity
 - 6.2.3. By End User
 - 6.2.4. By Distribution Channel
 - 6.2.5. By Country
- 6.3. North America: Country Analysis
 - 6.3.1. United States Deep Fryer Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Type
 - 6.3.1.2.2. By Capacity
 - 6.3.1.2.3. By End User
 - 6.3.1.2.4. By Distribution Channel
 - 6.3.2. Canada Deep Fryer Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Type
 - 6.3.2.2.2. By Capacity
 - 6.3.2.2.3. By End User
 - 6.3.2.2.4. By Distribution Channel
 - 6.3.3. Mexico Deep Fryer Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Type
 - 6.3.3.2.2. By Capacity
 - 6.3.3.2.3. By End User
 - 6.3.3.2.4. By Distribution Channel

7. EUROPE DEEP FRYER MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Type

7.2.2. By Capacity

7.2.3. By End User

7.2.4. By Distribution Channel

7.2.5. By Country

7.3. Europe: Country Analysis

7.3.1. Germany Deep Fryer Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Type

7.3.1.2.2. By Capacity

7.3.1.2.3. By End User

7.3.1.2.4. By Distribution Channel

7.3.2. France Deep Fryer Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Type

7.3.2.2.2. By Capacity

7.3.2.2.3. By End User

7.3.2.2.4. By Distribution Channel

7.3.3. United Kingdom Deep Fryer Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Type

7.3.3.2.2. By Capacity

7.3.3.2.3. By End User

7.3.3.2.4. By Distribution Channel

7.3.4. Italy Deep Fryer Market Outlook

7.3.4.1. Market Size & Forecast

7.3.4.1.1. By Value

- 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Type
 - 7.3.4.2.2. By Capacity
 - 7.3.4.2.3. By End User
 - 7.3.4.2.4. By Distribution Channel
- 7.3.5. Spain Deep Fryer Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Type
 - 7.3.5.2.2. By Capacity
 - 7.3.5.2.3. By End User
 - 7.3.5.2.4. By Distribution Channel

8. ASIA PACIFIC DEEP FRYER MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type
 - 8.2.2. By Capacity
 - 8.2.3. By End User
 - 8.2.4. By Distribution Channel
 - 8.2.5. By Country
- 8.3. Asia Pacific: Country Analysis
 - 8.3.1. China Deep Fryer Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Type
 - 8.3.1.2.2. By Capacity
 - 8.3.1.2.3. By End User
 - 8.3.1.2.4. By Distribution Channel
 - 8.3.2. India Deep Fryer Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Type
 - 8.3.2.2.2. By Capacity

- 8.3.2.2.3. By End User
- 8.3.2.2.4. By Distribution Channel
- 8.3.3. Japan Deep Fryer Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Type
 - 8.3.3.2.2. By Capacity
 - 8.3.3.2.3. By End User
 - 8.3.3.2.4. By Distribution Channel
- 8.3.4. South Korea Deep Fryer Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Type
 - 8.3.4.2.2. By Capacity
 - 8.3.4.2.3. By End User
 - 8.3.4.2.4. By Distribution Channel
- 8.3.5. Australia Deep Fryer Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Type
 - 8.3.5.2.2. By Capacity
 - 8.3.5.2.3. By End User
 - 8.3.5.2.4. By Distribution Channel

9. MIDDLE EAST & AFRICA DEEP FRYER MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Type
 - 9.2.2. By Capacity
 - 9.2.3. By End User
 - 9.2.4. By Distribution Channel
 - 9.2.5. By Country
- 9.3. Middle East & Africa: Country Analysis
 - 9.3.1. Saudi Arabia Deep Fryer Market Outlook

- 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
- 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Type
 - 9.3.1.2.2. By Capacity
 - 9.3.1.2.3. By End User
 - 9.3.1.2.4. By Distribution Channel
- 9.3.2. UAE Deep Fryer Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Type
 - 9.3.2.2.2. By Capacity
 - 9.3.2.2.3. By End User
 - 9.3.2.2.4. By Distribution Channel
- 9.3.3. South Africa Deep Fryer Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Type
 - 9.3.3.2.2. By Capacity
 - 9.3.3.2.3. By End User
 - 9.3.3.2.4. By Distribution Channel

10. SOUTH AMERICA DEEP FRYER MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Type
 - 10.2.2. By Capacity
 - 10.2.3. By End User
 - 10.2.4. By Distribution Channel
 - 10.2.5. By Country
- 10.3. South America: Country Analysis
 - 10.3.1. Brazil Deep Fryer Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast

- 10.3.1.2.1. By Type
- 10.3.1.2.2. By Capacity
- 10.3.1.2.3. By End User
- 10.3.1.2.4. By Distribution Channel
- 10.3.2. Colombia Deep Fryer Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Type
 - 10.3.2.2.2. By Capacity
 - 10.3.2.2.3. By End User
 - 10.3.2.2.4. By Distribution Channel
- 10.3.3. Argentina Deep Fryer Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Type
 - 10.3.3.2.2. By Capacity
 - 10.3.3.2.3. By End User
 - 10.3.3.2.4. By Distribution Channel

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

13. GLOBAL DEEP FRYER MARKET: SWOT ANALYSIS

14. PORTER'S FIVE FORCES ANALYSIS

- 14.1. Competition in the Industry
- 14.2. Potential of New Entrants
- 14.3. Power of Suppliers

- 14.4. Power of Customers
- 14.5. Threat of Substitute Products

15. COMPETITIVE LANDSCAPE

- 15.1. Ali Group SRL
 - 15.1.1. Business Overview
 - 15.1.2. Products & Services
 - 15.1.3. Recent Developments
 - 15.1.4. Key Personnel
 - 15.1.5. SWOT Analysis
- 15.2. Breville Group
- 15.3. De'Longhi S.p.A.
- 15.4. Electrolux AB
- 15.5. Eware Appliances
- 15.6. Groupe SEB
- 15.7. Hamilton Beach Brands Holding Company
- 15.8. Henny Penny
- 15.9. National Presto Industries Inc.
- 15.10. Welbilt Inc.

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

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